

Pitch Deck Content for Filipinnovation Awards 2025

The Filipinnovator must submit a pitch deck in PDF format about their proposed innovative product or service on the Filipinnovation Web Portal, accessible through this link <https://filipinnovation.neda.gov.ph>. The pitch deck should be limited to 10 slides, in a 16:9 aspect ratio, and must include, but is not limited to, the following information:

- **Cover Slide**
 - Filipinnovation Project Title
 - Name of Business/Company/Corporation
 - Region/Cluster (e.g., NCR, Luzon, Visayas, or Mindanao)

- **Problem Statement**
 - Indicate the classification based on competition categories (Food and Agribusiness; Learning and Education; and Health and Well-being)
 - Explain the specific problem your proposed innovative product or service aims to address.
 - Provide evidence or data to highlight the importance of solving this problem.

- **Innovative Product or Service or Solution**
 - Describe your proposed innovative product or service.
 - Explain how it addresses the problem effectively and uniquely.

- **Features of Innovative Solution**
 - Highlight key features or competitive advantages.

- **Market Size and Target Market**
 - Identify your target consumers (e.g., demographics, geography).
 - Provide market size/reach, growth potential, and demand for your proposed innovative product or service.

- **Sustainability and Scalability**
 - Describe how your proposed innovative product or service contributes to sustainability (economic, environmental, or social).
 - Explain its potential impact on stakeholders, communities, or industries.

- **Impact and Relevance**
 - Demonstrate how the proposed solution has already made, or has the potential to make, a significant impact on the local community or industry

and how it aligns with the developmental goals in the Philippine Development Plan 2023-2028 and the National Innovation Agenda and Strategy Document 2023-2032.

- Highlight the solution's potential to transform or advance an industry or community positively.
 - Showcase the enterprise's or individual's strong subject matter expertise in the technologies used for the proposed solution.
- **Your Team**
 - Introduce key members of your team, their roles, and relevant expertise.
 - Highlight any advisors or collaborators critical to the project's success.

Submission Guidelines:

- **File Format:** PDF
- **Length:** Maximum of 10 slides (16:9 aspect ratio)
- **File Size:** Maximum of 30MB
- **Content Language:** Filipino or English